

Cowboy Charcoal Fire & Ice Women's Championship Barbeque Series  
2018 Official Rules

PAYMENT FOR ENTRY INTO EVENTS THAT ARE REQUIREMENTS OF PARTICIPATION IN COWBOY CHARCOAL FIRE AND ICE WOMEN'S CHAMPIONSHIPS BARBEQUE SERIES MAY BE REQUIRED. HOWEVER, NO ADDITIONAL PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. ELIGIBILITY RESTRICTIONS APPLY. VOID WHERE PROHIBITED

There are two avenues for participation in 2018 Cowboy Charcoal Fire & Ice Women's Championship Barbeque Series ("Contest")

**KCBS POINTS CHASE ("Points Chase")**  
**COWBOY CHARCOAL HOT PASS ("Hot Pass")**

**Eligibility for Points Chase:** The Points Chase is open only to women who are legal residents of the 50 United States and the District of Columbia who are of legal age of majority in their jurisdiction of residence (and at least 18) and registered participants of the Kansas City Barbeque Society ("KCBS") Team of the Year Points System at the time of entry (each such person shall collectively hereafter be an "Entrant"). Entrants must also use a separate team name and official KCBS member number if the Entrant is competing simultaneously on a male's or male pitmaster's team. To qualify for this Contest, a team must have a KCBS-registered head cook who is female. Participation in the Contest is subject to the KCBS Events barbeque competition rules and winner judging process(es) (collectively, the "KCBS Competition Rules") as defined by KCBS Events for each of the KCBS events encompassed by this Contest (each an "Event"), and otherwise meet the criteria specified in these Official Rules. Specific start and end times for each Event will be as published by KCBS Events. All points accumulated prior to registration in the women's series Contest will be retroactively applied toward the series, beginning January 1, 2018. The Top Five registered women's teams with the highest points tallies will be advance to compete in the Contest finale, which will be held at the World Food Championships in Orange Beach, AL on Nov. 9-10, 2018. In the event of an emergency or inability to attend WFC, the team with the next highest point tally will move up into the Top Five finalists.

**Eligibility for Hot Pass:** The Hot Pass is open only to women who are legal residents of the 50 United States and the District of Columbia who are of legal age of majority in their jurisdiction of residence (and at least 18). Each such person shall collectively hereafter be an "Entrants". Entrants into the Hot Pass portion of the Contest must

receive the highest combined score for any female pitmaster in one of the following Barbecue Qualifying Events\* ("Qualifying Events"):

1. March 8-11 - Turn n' Burn in Pleasanton, Texas
2. April 20-21 - Suncoast BBQ and Bluegrass Bash - Florida
3. May 16-19 - Memphis in May - Memphis, Tennessee
4. Sept 13-16- American Royal - Missouri
5. Check back for the 5th and final HOT PASS event to be announced!

\*Events are subject to change

Entrants must register and compete in one or more of these Qualifying Events as the head cook. Participation in Qualifying Events is subject to the competition rules and judging process(es) set forth by each Qualifying Event. One Entrant from each Qualifying event will advance as a Finalist to compete in the Contest finale, which will be held at the World Food Championships in Orange Beach, AL on Nov. 9-10, 2018. In the event of an emergency or inability for Finalist to attend WFC the highest scoring Entrant will keep the winnings and the Entrant with the next highest score from the Qualifying Event will move up into the Top Five finalists from Qualifying Events and receive the \$750 travel. Competitors must notified MMA Creative within one week of their Qualifying Event if they are unable to compete in the finals.

**ENTRY: POINTS CHASE ENTRY** - Entrants participating in Points Chase, must enter during the Online Registration Period, at <http://cowboyfireanddice.com/> (the "Site"). Entrants who register online during the Online Registration period will receive an email confirmation with their team member names and a verification number (the "Registration Confirmation"). For purposes of this Contest, the person having completed the online registration on behalf of her team members, if any, will be the designated Entrant and team contact person (the "Team Contact") and responsible for complying with these Official Rules. No other methods of registration will be accepted. Completed online registrations must be sent electronically during the Online Registration Period and received by 11:59:59 p.m. ET on May 31, 2018. Proof of submission of an online registration is not proof of delivery or receipt of such registration by Sponsor and/or its Agents. Use of a false email account will disqualify a registration. Registrations generated by script, macro or other automated means or by any means that subvert the entry process are void. Because space and time are limited, Sponsor cannot guarantee that all persons attempting to register online will be able to participate. Registration will be accepted on a first come, first served basis. In the event of a dispute as to any registration, Entry or the identity of an Entrant, the authorized account holder of the email address used at time of online registration for the Contest will be deemed to be

the Entrant (on behalf of her competition team members, if any) and she must be comply with these Official Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The Entrant may be required to show proof of being the authorized account holder. Entrants participating in Points Chase may also Participate in Hot Pass. However, should the win a Finalist spot through a Hot Pass Qualifying Event, their Top Five spot in the Points Chase would be given the the Sixth place person in the Points Chase.

**HOT PASS EVENT ENTRY** - Entrants participating in Hot Pass must adhere to all rules set forth by Qualifying Event. A Entrant can register for multiple hot pass events (and also participate in the Points Chase), but only one spot into the Fire & Ice Women's Series Finale will be awarded per Entrant. In the event an Entrant qualifies in more than one event, the her second win will be award to the next highest scoring female lead team at Qualifying Event.

**CONTEST FINALE** - Once all ten Contest Finalist have been determined, a representative of World Food Championships will assist each Finalist in registering through the World Food Championships online registration process. Finalist will be required to participate in a two day barbecue challenge at World Food Championships, Nov 9 - 11, 2018.  
Day One - Two hour grilling challenge where Finalist may grill any protein of their choice. A complete set of rules will be released in September, 2018.  
Day Two - Participation in World Barbecue Championships. Finalist must adhere to WFC competition rules.

**KEY CONTEST DATES:**

**Points Chase** starts at 12:00 a.m. Eastern Time ("ET") on January 1, 2018, with the first Event listed on the KCBS Event Schedule and ends on September 18, 2017

**Online registration** for the Contest opens March 1, 2018, and closes May 31, 2018 (the "Online Registration Period").

**Hot Pass Qualification** begins after the first Qualifying Event has occurred. Hot Pass Entrants will be registered by Contest Administrator after winners are determined by each Qualifying Event. Hot Pass Entrants are not required to be adhere to the Online Registration Period.

Contest Finale - World Food Championships, Nov. 9 - 11, 2018

**Agreement to these Official Rules:** Entrants accept and agree to abide by the terms of these Official Rules, KCBS Competition Rules, Qualifying Event Competition Rules and World Food Championship Rules. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**World Food Championships Golden Ticket & Stipend:** Ten (10) Finalist will be issued a travel stipend of seven hundred fifty dollars (\$750.00) each and waived entry fee of three hundred dollars (\$300.00) each to compete at the Contest Final at the World Food Championships. This will be issued on-site at World Food Championship Registration.

**Prizes; Winner Selection:**

Hot Pass - The highest scoring Entrant at each Hot Pass Qualifying Event will be awarded one-thousand dollars (\$1,000 USD) in prize money at the Qualifying Event.

Contest Finale - One (1) Fire & Ice Grand Champion Prize: The team that holds the most points (achieved at the Fire & Ice Final and World BBQ Championships) will receive one (1) prize of a certificate for diamond jewelry in the amount of two-thousand dollars (\$2,000 USD) and one (1) cash prize in the amount of five-thousand dollars (\$5,000 USD), plus a custom designed Fire & Ice pendant valued at three-thousand dollars (\$3,000). Total value of Fire & Ice Grand Champion Prize: \$10,000 USD.

Sponsor reserves the right to substitute a prize of equivalent value in the event that diamond jewelry is unavailable. One (1) Fire & Ice Reserve Grand Champion Prize: The team that holds the second most points (achieved at the Fire & Ice Final and World BBQ Championships) will receive one (1) prize of a certificate for diamond jewelry in the amount of one-thousand dollars (\$1,000 USD) and one (1) cash prize in the amount of two-thousand dollars (\$2,000 USD). Total value of Fire & Ice Reserve Grand Champion Prize: \$3,000 USD. Sponsor reserves the right to substitute a prize of equivalent value in the event that diamond jewelry is unavailable. Eight (8) Fire & Ice [3rd - 10th] Winner Prize: The team that holds the third - tenth most points (achieved at the Fire & Ice Final and World BBQ Championships) will receive one (1) prize of a certificate for diamond jewelry in the amount of one-thousand dollars (\$1,000 USD) and one (1) cash prize in the amount of five hundred dollars (\$500 USD). Total value of all Fire & Ice 3rd-10th Place Prizes: \$12,000 USD. Sponsor reserves the right to substitute a prize of equivalent value in the event that diamond jewelry is unavailable. Whether a Champion is represented by a single individual, or a team of persons, only one prize will be awarded and delivered to the winning Team Contact., Aggregate value of all prizes: \$25,000 USD. Prizes are non-transferable. No substitution of prize is permitted, except Sponsor reserves the right to provide a substitute prize of approximately equal or

greater value. Only the advertised number of prizes will be awarded. All applicable federal, state and local taxes are the sole responsibility of the individual winners/teams. Winners/teams assume all liability for use of the prize. All Entrants will receive an IRS form 1099 at on-site check in. A copy of such form will be filed with the IRS for any Entrants that win \$600 or more. Sponsor reserves the right to not award all prizes if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Entrants.

**CHARITY PRIZES:** The Fire & Ice Grand Champion will also win a \$10,000 check for her selected (501c3) charity of choice.

An additional prize amount of five-thousand (\$5,000) will be awarded through a social media contest that will be run October 1, 2018 - November 4, 2018. Rules for this contest will be announced at a later date.

**Winner Notification:** Contest Finalist will be notified on-site at the World Food Championships following the conclusion of the day's activities, or by a message or phone call using the contact information provided at entry and may be required to sign and return a W-9 form and Affidavit of Eligibility and, except where prohibited, Liability/Publicity Release, in the form provided by Sponsor, within seven (7) days of winning in order to claim prize(s) or prize may be forfeited. Potential winners' Team Contact may also be asked to complete and return simple biographical information (including hometown, favorite recipe, grilling tips, and photo) within seven (7) days of winning. If a Team Contact cannot be contacted within a reasonable time period, is contacted and does not respond as directed, refuses the prize within seven (7) days of attempted notification, is ineligible to accept the prize or is not in compliance with these Official Rules, prize may be forfeited. If a prize is forfeited, Sponsor reserves the right to award it to a runner-up. Team Contact(s) may be required to provide a U.S. shipping address to claim prize. Allow 4-6 weeks for delivery of prize.

**Right to Use Participant Name and Likeness:** By entering this Contest, each Entrant agrees to the posting and use of his or her name, hometown, favorite recipe, grilling tips, and/or photograph on Sponsor's and/or its Agents' websites, including Sponsor's website [www.cowboycharcoal.com](http://www.cowboycharcoal.com), Cowboy Charcoal page on Facebook, Instagram, Pinterest or other social media sites, its Agents' pages on Facebook, and in any and all media in and in connection with promotion, publicity and advertising for Cowboy Charcoal, LLC, and Duraflame, Inc. (parent company) this Contest, or other promotions by Sponsor in any manner and without any further attribution, notification or compensation, except where prohibited by law. Sponsor and/or its Agents may film,

record and/or take photographs during any event associated with this Contest, and may use the resulting footage, recordings or photographs for a range of purposes, including, without limitation, for marketing and promoting Sponsor and/or its Agents' products and services. By attending the Event, each Entrant authorizes Sponsor and its Agents to film, record and/or photograph his or her voice and likeness ("Image"), and also grants Sponsor and its Agents the irrevocable right to use any footage, recordings or photographs of him or her recorded or taken during any Regional Event, or any reproduction or modification thereof (collectively, the "Recordings") in any manner and medium throughout the world an unlimited number of times in perpetuity for advertising, trade, promotion, exhibition or any other lawful purpose except where prohibited by law. By attending the Event, except where prohibited by law, each Entrant further waives any right of inspection or approval of the uses to which Sponsor may put the Recordings, and releases Sponsor and its Agents from any and all claims arising out of or in connection with the Recordings, the Entrant's Image or Sponsor's and/or its Agents' use thereof. The Contest is governed by the laws of the United States, and all claims must be resolved in the United States.

**General Conditions; LIMITATION OF LIABILITY:** SPONSOR AND ITS AGENTS, FACEBOOK AND THEIR RESPECTIVE PARENTS, AFFILIATES, SUBSIDIARIES AND ADVERTISING AND PROMOTION AGENCIES AND ALL OF THEIR RESPECTIVE OFFICERS, DIRECTORS, AGENTS AND EMPLOYEES (COLLECTIVELY, "RELEASED PARTIES") ARE NOT IN ANY WAY RESPONSIBLE OR LIABLE FOR DAMAGES, LOSS OR INJURY RESULTING FROM PARTICIPATION IN THIS CONTEST BY ANY PARTICIPANT OR FROM THE ACCEPTANCE, POSSESSION, SHIPPING AND HANDLING, LOSS, USE OR MISUSE OF ANY PRIZE AWARDED IN THIS CONTEST, OR FOR THE TRAVEL TO OR FROM ANY REGIONAL EVENT, OR OTHERWISE IN CONNECTION WITH ANY CONTEST-RELATED ACTIVITY. BY ENTERING, PARTICIPANT ASSUMES SOLE LIABILITY FOR INJURIES, INCLUDING, WITHOUT LIMITATION, PERSONAL INJURIES AND/OR DAMAGE TO PROPERTY, CAUSED OR CLAIMED TO BE CAUSED BY PARTICIPATING IN THIS CONTEST OR THE ACCEPTANCE, POSSESSION, SHIPPING AND HANDLING, LOSS, USE OR MISUSE OF ANY PRIZE AWARDED IN THIS CONTEST, OR FOR THE TRAVEL TO OR FROM ANY REGIONAL EVENT, OR OTHERWISE IN CONNECTION WITH ANY CONTEST-RELATED ACTIVITY. SPONSOR HAS THE RIGHT TO CANCEL, TERMINATE OR MODIFY THIS CONTEST IF IT CANNOT BE COMPLETED AS PLANNED DUE TO COMPUTER VIRUS, BUGS, TAMPERING, UNAUTHORIZED INTERVENTION, TECHNICAL FAILURES, OR OTHER CONDITIONS. RELEASED PARTIES ARE NOT RESPONSIBLE FOR ANY FAILURE TO CONTACT ENTRANTS, WHETHER DUE TO TECHNICAL OR HUMAN ERROR.

**Use of Personal Information:** In the course of this Contest, Sponsor and/or its Agents will be collecting personal information about Entrants, in accordance with applicable laws and their respective privacy policies. By entering and participating in this Contest, each Entrant accepts and agrees to Sponsor and/or its Agents' collection and use of their personal information and to be contacted by Sponsor and/or its Agents by email, mail and/or telephone regarding this Contest subject to Sponsor's privacy policy located at: <http://cowboycharcoal.com/privacypolicy.html>